

AuthorCraft *VIP*

Virtual Internet Publisher Service

**Publish, Market, Distribute and Maximise your book sales
with your own online Virtual Publisher**

So many excellent self published books fail to achieve their full potential because the author wasn't aware of all the links in the chain necessary to get their title visible and available to the book trade worldwide.

The **AuthorCraft VIP** service has been developed by the national writers club **AuthorCraft.co.uk** to help all authors understand all the steps and to take full control of every aspect of their publishing project. It helps you to;

- Find an editor, typesetter, researcher, illustrator, proofreader, graphic artist or photographer for your book project
- Compare the Market for the best value and quality book printing
- Identify and reach your target market
- Create a lead generating Author Website
- Build a following on Social Media
- Ensure you have a comprehensive entry for your book on all the book industry databases
- Make sure that you don't miss any links in the supply chain
- Make it easy for bookshops to find and sell your title
- Create electronic editions of your book
- Publish on Kindle, Apple iStore, and all other digital retailers
- Raise your profile as a published author in the media
- Maximise your Book Launch with our "**Countdown to Launch**" Programme
- Promote and Publicise your book to your chosen marketplace
- Repurpose your words into other Knowledge Products

Virtual Publishing is available on three service levels (Bronze, Silver and Gold) as a monthly subscription or by simply selecting the services you require when you need them. We provide unlimited email Questions and Answers, Author Telementoring, a dedicated Publishing Advisor, and access to a wide range of specialists and experts to help you create a profitable business from your writing.

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